



**eLeadership:
transformation
problematique and
possibilities**

**By Frank Owarish, Ph.D.,
Executive Director, IISRT**

The world, societies, entities



- **The fast moving compared to the slow moving;**
- **Leadership and eLeadership role**
- **Leadership and eLeadership: macro and micro levels**

Basic notions



- **Leadership compared to eLeadership: similarities and differences**
- **Complementarity between the two**
- **Clash between the two**

Basic notions



- **As entities transformed from traditional to modern, there is a need for change from leadership to eLeadership**

Macro eLeadership: successful evolution



- **Cases in point: Singapore and South Korea (see eLeadership for the 21st Century, CASA, 2010)**

Macro eLeadership dilemma in less advanced nations



- **Youngsters using Facebook and Twitter to leverage their power and challenge established leadership which is not changing fast enough to keep up with the aspirations of the people**

Macro eLeadership dilemma in less advanced nations

- **However, there is lack of eLeadership to organize sustainable governance**



Macro eLeadership dilemma of advanced countries



- **Transformation not happening fast enough**
- **Could Spengler have been right?**
- **The seeds of decline**

Macro eLeadership dilemma of advanced countries

- **US lags in technology adoption**
- **Steady decrease in federal support for R&D**



Micro eLeadership: successful evolution



- **Amazon is a case in point with Jeff Besos as an eLeader**
- **Who has outlined his 54 steps**

Micro eLeadership: successful transformation



- **Cases in point (the fasts):**

News Corp

Barnes and Noble

Micro eLeadership: unsuccessful transformation

- **Cases in point (the slows):**

Blockbuster

Borders



Micro eLeadership transformation concepts



- **Automation**
- **Rationalization**
- **Reengineering**
- **Paradigm shift**

(for transformation the last two ingredients are most important)

Pre-mature eLeadership



- **John Maeda styled eLeader faced difficulties at RISD**
 - **Had to backtrack to old leadership**
- 

Redesigning leadership



- **John Maeda, formerly MIT now RISD**
- **Some entities unprepared for eLeadership**

Agenda for action



- **Various analyzes need to be undertaken as the basic for transformation**
- **Reengineering and power shift at the level of government entities**
- **Reengineering and power shift at the level of business entities**
- **Doctors taking tablets in their hand and making the eLeadership difference**